

BUILD YOUR OWN BRAND

Are you tired of looking exactly as all the other teams playing against you? Are you ready to build your identity? If you are, Eletto has the solutions for you. Our DFT (DESIGN 4 TEAM) program allows you to create your own unique team identity.



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MADE TO ORDER

CREATEYOUROWNUNIFORMSTODAY



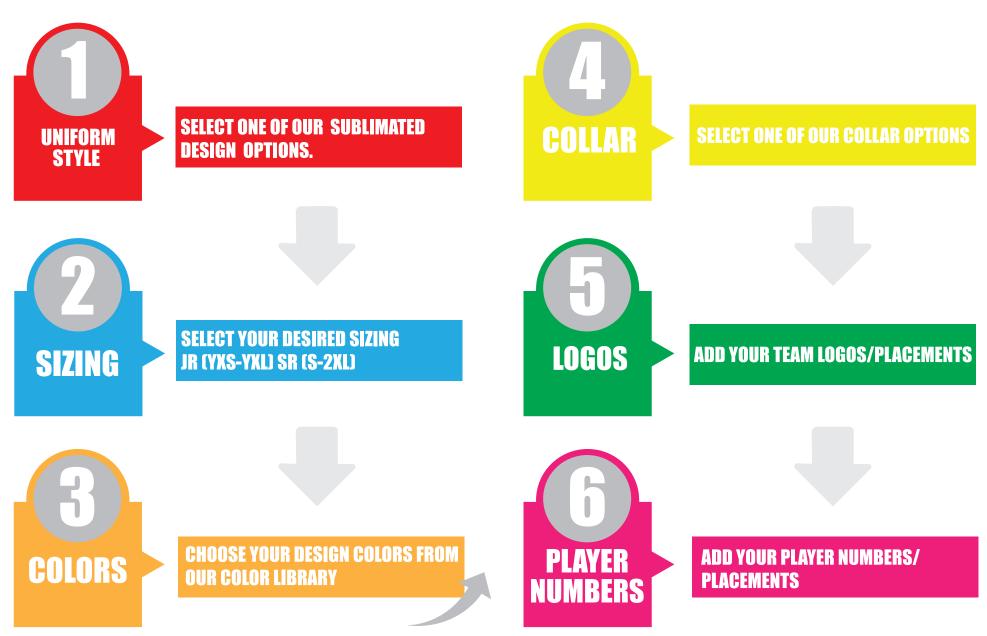
WHAT IS DYESUBLIMATION

- USING HEAT SENSITIVE DYES TO PRINT GRAPHICS, TEXT AND VIRTUALLY ANY IMAGE ON A POLYESTER FABRIC
- IMAGE/GRAPHIC IS TRANSFERRED ON PAPER WITH SPECIAL INK DYE
- THE PAPER IS USED AS A MEDIUM TO TRANSFER THE IMAGE ONTO THE FABRIC
- THE INK ON THE PAPER IS INFUSED WITH HEAT INTO THE PORES OF THE FABRIC
- ONCE IT COOLS THE IMAGE BECOMES PART OF THE FABRIC

ADVANTAGES DYESUBLIMATION

- UNLIMITED COLORS- NO ADDED COST
- PRODUCES VIBRANT COLORS, PERFECT FOR PHOTOGRAPHIC IMAGES
- ABILITY TO CREATE COMPLEX PRINT DESIGNS
- YOU CANNOT FEEL THE PRINT
- WILL NOT CRACK, PEEL OR FADE
- PRINT IS INFUSED INTO THE GARMENT WHICH DOESN'T ADD ANY EXTRA WEIGHT

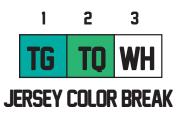
6 STEPS TO BUILDING YOUR OWN BRAND





DFT Design F1001

- 1. COLORS (PG 18)
- 2. COLLAR OPTIONS (PG 15)
- 3. FONT OPTIONS (PG 19)
- 4. LOGO PLACEMENTS (PG 16)
- 5. FONT PLACEMENTS (PG 16)
- 6. FONT SIZES/COLOR STYLES (PG 17)





DFT Design F1002

- 1. COLORS (PG 18)
- 2. COLLAR OPTIONS (PG 15)
- 3. FONT OPTIONS (PG 19)
- 4. LOGO PLACEMENTS (PG 16)
- 5. FONT PLACEMENTS (PG 16)
- 6. FONT SIZES/COLOR STYLES (PG 17)





DFT Design F1003

1. COLORS (PG 18)

- 2. COLLAR OPTIONS (PG 15)
- 3. FONT OPTIONS (PG 19)
- 4. LOGO PLACEMENTS (PG 16)
- 5. FONT PLACEMENTS (PG 16)
- 6. FONT SIZES/COLOR STYLES (PG 17)



JERSEY COLOR BREAK







2. COLLAR OPTIONS (PG 15) 3. FONT OPTIONS (PG 19)

4. LOGO PLACEMENTS (PG 16) 5. FONT PLACEMENTS (PG 16)

6. FONT SIZES/COLOR STYLES (PG 17)

1. COLORS (PG 18)







2 3 WH JERSEY COLOR BREAK



DFT Design F1005

1. COLORS (PG 18) 2. COLLAR OPTIONS (PG 15) 3. FONT OPTIONS (PG 19) 4. LOGO PLACEMENTS (PG 16) 5. FONT PLACEMENTS (PG 16) 6. FONT SIZES/COLOR STYLES (PG 17) 1 2

JERSEY COLOR BREAK



DFT Design F1006

1. COLORS (PG 18)

2. COLLAR OPTIONS (PG 15)

3. FONT OPTIONS (PG 19)

4. LOGO PLACEMENTS (PG 16)

5. FONT PLACEMENTS (PG 16)

6. FONT SIZES/COLOR STYLES (PG 17)





DFT Design F1007

1. COLORS (PG 18) 2. COLLAR OPTIONS (PG 15) 3. FONT OPTIONS (PG 19) 4. LOGO PLACEMENTS (PG 16) 5. FONT PLACEMENTS (PG 16) 6. FONT SIZES/COLOR STYLES (PG 17) 3 2







DFT Design F1008

1. COLORS (PG 18) 2. COLLAR OPTIONS (PG 15) 3. FONT OPTIONS (PG 19) 4. LOGO PLACEMENTS (PG 16) 5. FONT PLACEMENTS (PG 16)

6. FONT SIZES/COLOR STYLES (PG 17)





DFT Design F1009

- 1. COLORS (PG 18)
- 2. COLLAR OPTIONS (PG 15)
- 3. FONT OPTIONS (PG 19)
- 4. LOGO PLACEMENTS (PG 16)
- 5. FONT PLACEMENTS (PG 16)
- 6. FONT SIZES/COLOR STYLES (PG 17)





DFT Design F1010

- 1. COLORS (PG 18)
- 2. COLLAR OPTIONS (PG 15)
- 3. FONT OPTIONS (PG 19)
- 4. LOGO PLACEMENTS (PG 16)
- 5. FONT PLACEMENTS (PG 16)
- 6. FONT SIZES/COLOR STYLES (PG 17)





DFT Design F1011

1. COLORS (PG 18) 2. COLLAR OPTIONS (PG 15) 3. FONT OPTIONS (PG 19) 4. LOGO PLACEMENTS (PG 16) 5. FONT PLACEMENTS (PG 16) 6. FONT SIZES/COLOR STYLES (PG 17) 2 3



JERSEY COLOR BREAK





DFT Design F1012

1. COLORS (PG 18) 2. COLLAR OPTIONS (PG 15) 3. FONT OPTIONS (PG 19) 4. LOGO PLACEMENTS (PG 16) 5. FONT PLACEMENTS (PG 16) 6. FONT SIZES/COLOR STYLES (PG 17)



SUBLIMATED SHORTS STYLES





DFT Design F2001

- 1. COLORS (PG 18)
- 2. FONT OPTIONS (PG 19)
- 3. LOGO PLACEMENTS (PG 16)
- 4. FONT PLACEMENTS (PG 16)



DFT Design F2002

- 1. COLORS (PG 18)
- 2. FONT OPTIONS (PG 19)
- 3. LOGO PLACEMENTS (PG 16)
- 4. FONT PLACEMENTS (PG 16)



SUBLIMATED SHORTS STYLES





DFT Design F2003

- 1. COLORS (PG 18)
- 2. FONT OPTIONS (PG 19)
- 3. LOGO PLACEMENTS (PG 16)
- 4. FONT PLACEMENTS (PG 16)



DFT Design F2004

- 1. COLORS (PG 18)
- 2. FONT OPTIONS (PG 19)
- 3. LOGO PLACEMENTS (PG 16)
- 4. FONT PLACEMENTS (PG 16)



SUBLIMATED SCARVES STYLES



DFT SCARVE F3001

- 1. COLORS (PG 18) 2. FONT OPTIONS (PG 19)
- 3. LOGO PLACEMENTS (PG 16)
- 4. FONT SIZES/COLOR STYLES (PG 17)





DFT SCARVE F3002

- 1. COLORS (PG 18)
- 2. FONT OPTIONS (PG 19)
- 3. LOGO PLACEMENTS (PG 16)
- 4. FONT SIZES/COLOR STYLES (PG 17)



SUBLIMATED SCARVES STYLES



DFT SCARVE F3003

- 1. COLORS (PG 18) 2. FONT OPTIONS (PG 19)
- 3. LOGO PLACEMENTS (PG 16)
- 4. FONT SIZES/COLOR STYLES (PG 17)



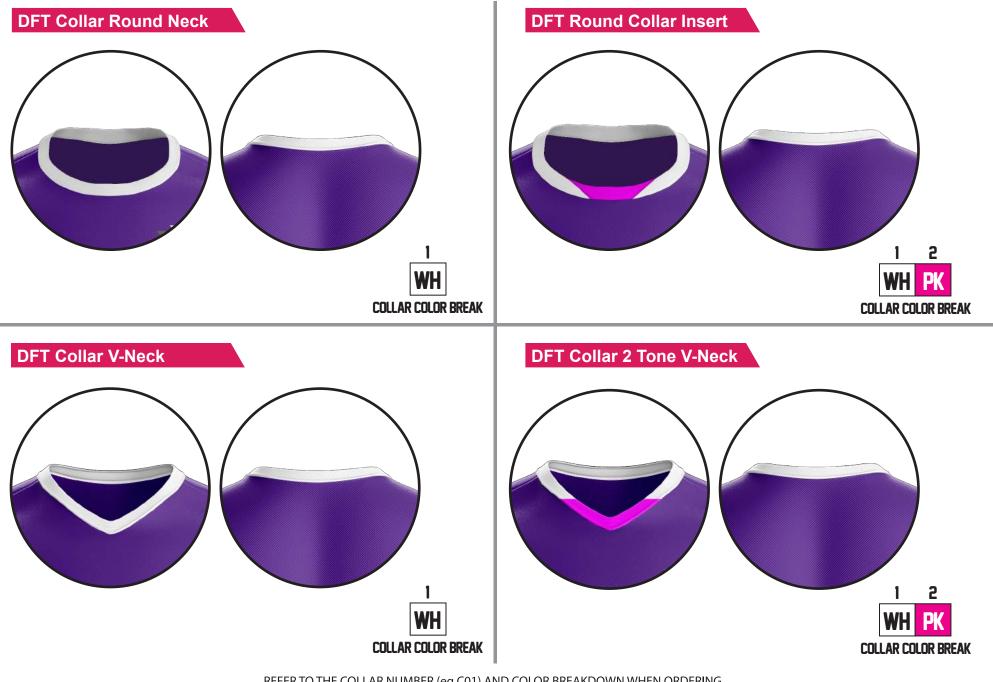


DFT SCARVE F4004

- 1. COLORS (PG 18)
- 2. FONT OPTIONS (PG 19)
- 3. LOGO PLACEMENTS (PG 16)
- 4. FONT SIZES/COLOR STYLES (PG 17)



SUBLIMATED COLLAR STYLES

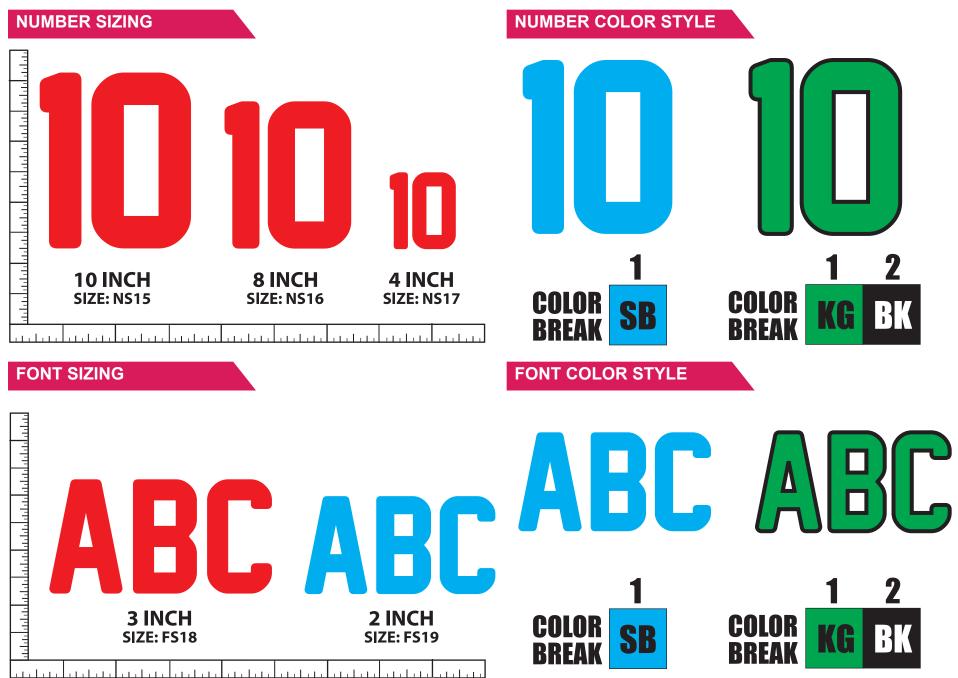


REFER TO THE COLLAR NUMBER (eg C01) AND COLOR BREAKDOWN WHEN ORDERING CONTACT US FOR MORE OPTIONS * Additional Charges Apply

INUMBER/LOGO/SPONSOR PLACEMENTS

LOGO PLACEMENT NUMBER PLACEMENT en **FRONT CENTER CHEST FRONT RIGHT CHEST** ACROSS CENTER BACK **FRONT LEFT CHEST FRONT CENTER CHEST** PLACEMENT: FCJN#1 PLACEMENT: RCJ#2 PLACEMENT: RCJ#3 **PLACEMENT: RCJL#9** PLACEMENT: FCJL#10 SPONSOR/NAME PLACEMENT LOGO/NUMBER PLACEMENT la la **RIGHT SHORT LOGO** FRONT CENTER STOMACH **RIGHT SLEEVE** LEFT SLEEVE LEFT SHORT LOGO **PLACEMENT: FCJS#4 PLACEMENT: RSJS#5 PLACEMENT: LSJS#6** PLACEMENT: LSSL#11 PLACEMENT: RSSL#12 SPONSOR/NAM LOCATIONS **1. FRONT CENTER STOMACH** 2. FRONT RIGHT SLEEVE **3. FRONT LEFT SLEEVE 4. UPPER BACK** 19 **5. LOWER BACK** SPONSOR/NAME 19 **UPPER BACK** LOWER BACK LEFT SHORT NUMBER **RIGHT SHORT NUMBER PLACEMENT: UBJS#7** PLACEMENT: LBJS#8 PLACEMENT: LSSN#13 PLACEMENT: RSSN#14

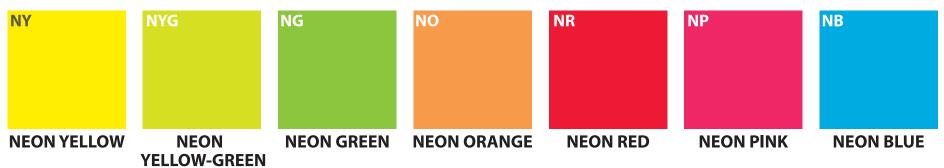
INUMBER/FONT SIZES/COLOR STYLES







NEON COLORS



Colors may vary (- +10%) in production due to uncontrollable factors.

CONTACT US FOR OUR LIBRARY OF COLOR OPTIONS

RFFFR TO THF FONT FR (FX_YYF-100) WHEN CHOOSING FONT



FONT YYF-101

























ABCDEF6HIJKLMNOPQRSTUUWXYZ.





RFFFR TO THF FONT NIIMRER (EX VVF-100) WHEN CHOOSING FONT



FONT YYF-112



FONT YYF-111



FONT YYF-113 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z



FONT YYF-116



FONT YYF-118 A B C D E F G H I J K L M N O P O R S T U V W X Y Z ...



FONT YYF-117

123456789 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z .

FONT YYF-119 ABCDEFGHIJKLMNOP

REFER TO THE FONT NUMBER (EX. YYF-100) WHEN CHOOSING FONT



FONT YYF-122





FONT YYF-121







ABCDEFGHIJKLMNOFORSTUVWXYZ.





FONT YYF-127





REFER TO THE FONT NUMBER (EX. YYF-100) WHEN CHOOSING FONT



FONT YYF-132















FONT YYF-138 A B C D E F G H I I K L M N O P Q R S T U V W X Y Z

FONT YYF-137

FONT YYF-131





What is the difference between a VECTOR and RASTER artwork file?





RASTER Artwork

- Vector files are made of mathematical calculations that form objects and lines.
- Resolution-independent: Can be scaled to any size without losing image quality. Can be printed at any resolution or size.
- Number of colors can be easily increased / reduced to adjust printing budget.
- A large dimension vector graphic can maintain a small file size.
- ACCEPTABLE FOR ALL OF OUR IMPRINTING METHODS.

- **Raster** (**Bitmap**) files are made of many pixels; tiny dots or squares of color.
- Resolution-dependent: Cannot be scaled up without losing image quality. Will pixelate when printed.
- Uses multiple color pixels wich allows for smooth blends of many colours and continuous colour tones.
- ONLY ACCEPTABLE FOR EMBROIDERY DIGITIZING.

Common Vector File Types

•.eps*, .ai, .cdr, .svg and .pdf*

*If generated from a vector file by a vector program, these are accepted.

Common Vector Programs

• Drawing and illustration programs such as *Adobe Illustrator* and *Corel Draw*.

Common Raster File Types

• .jpg, .gif, .png, .tif, .bmp, .psd, and .pdf* *if generated from a raster file by a raster program, these are NOT accepted.

Common Raster Programs

• Paint and photo manilpulation programs such as *Adobe Photoshop* and *Microsoft Paint*.

Vector Artwork Viewed at 100%



Raster (Bitmap) Artwork Viewed at 100%



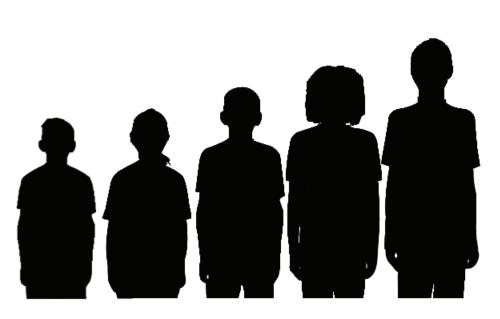
Vector Artwork Viewed at 600%

Raster (Bitmap) Artwork Viewed at 600%





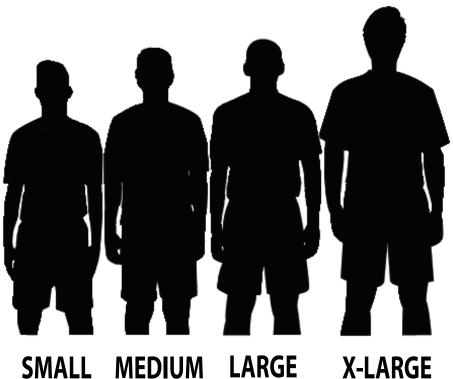
SIZING CHART GUIDE



YOUTH X-SMALL YOUTH SMALL YOUTH MEDIUM YOUTH LARGE

YOUTH X-LARGE

SIZE	YXS	YS	YM	YL	YXL
AGE	4-5	6-7	7-8	8-10	10-11
WEIGHT	25-40	40-55	55-70	70-95	95-110



SMALL MEDIUM LARGE

SIZE	S	М	L	XL
AGE	11-13	ADULT	ADULT	ADULT
WEIGHT	110-140	140-170	170-200	200-230

Size Chart Guidelines:

Please remember that this sizing guide is just a guide and that every person's body shape varies, so fit may vary from person to person, style of clothing and personal preference. These basic guidelines can approximate your size.

For proper sizing, please send a sample request as we cannot be held responsible for any issues in sizing.

SUBLIMATION ORDER CHECKLIST

The following information should be provided on all sublimation orders, in order to avoid delays

Customer Details

- Team Name/Company Name
- Purchase Order (PO)
- Contact Name
- Email Address (to send art approval to)
- Contact Number

Product Details

- Jersey Style/ Short Style
- Design
- Colors for Jerseys/Shorts
- Collar patterns/Colors
- sizing

Decoration Details

- Fonts
- Number Size
- Placements
- Number Breakdown by Size
- Logos (in vector format .ai or eps)

** Pleasure ensure that all artwork being used is in vector format (ai or eps, and a .jpg for proofing) and all fonts have been convert to curves. If vector art is not available, please forward as .jpg to c_service@logica.ca and request a quote.

** Please note: we reserve the right to reject artwork due to poor quality as a result of "autotracing" if it does not meet our quality expectations.

Uniform Care Instructions

- Avoid contact with hook and loop tape (i.e Velcro) and any other object that can cause the fabric to snag and/or pull at all times, especially during laundering.
- Do not store wet.
- Wash in cold water

- No bleach or fabric softener
- Hang to dry
- Sublimated uniforms should not be screen printed
- Do not iron



POLICIES PROCEDURES

Artwork

The process of sublimation includes the printing of team name, numbers and logos. Choose one of our stock fonts and/or logos or email your logo along with your order. Art files must be sent in vector format in Adobe Illustrator (.eps or .ai) CS6 or lower, also ensure that all fonts used have been converted to curves. For proofing purposes, please include a .JPG of any images submitted. If you are unable to provide artwork in the correct format, please forward the image to be used and we will provide an estimate of our charge to format it correctly. Hourly rate of \$60.00/hour with a \$60.00 minimum charge

Artwork Changes

Logica sport offers up to 3 design modifictions to color/logos/number placements etc at No Charge; all additional changes are charged at an hourly rate of \$60.00/hour with a \$60.00 minimum charge

Avaliable Artwork

Artwork per templates provided by Logica. Personalized design are subject to artwork and setup fees of \$150-\$350 (depending on design time needed). Clubs orders 150+ jerseys will receive a design refund once order is given (limit of 2 hours of graphic time). Additional 3-4 weeks Production Time for Custom Design after all is approved.

Logo Format

EPS or AI Format in ready to print logo format only; Logica Sport may provide logo in vector at additonal charge.

Logo Colors

Special color requests should be provided with pantone number only. Otherwise Logica Sport uses our Color Chart for color shades. Customer understands that final production color shade will depend on fabrics and may vary due to non-controllable factors. Note that production delays will apply for "new color process"

Number & Name Fonts

Customer may select any number & name font available on our Sublimation catalogue.

Numbers

Player numbers are 8" or 10". Sizes are at Logica Sport discretion unless written request by customer.

Logo/Sponsor/Numbers

Club Logos, sponsors and player numbers can be added to the jerseys at no additional cost (maximun 6 hits

Production Details

• Artwork per templates provided by Logica; any changes can be made to color combinations, fonts, and logos based on catalogue restrictions.

Lead Time

Production time for orders will be 8 weeks after Confirmation Order Approval (design, logos, desposit, sizes) confirmed. Production Time may vary during Peak Seaon; please refer to quotation for Lead Time details on orders of 100+ units

Lead Time Repeat Orders

Production time for repeat orders will be 4 weeks for quantity up to 20 pieces. Quantities greater will be under Normal Production Time stated above. Minimum repeat fo 10 pieces.

POLICIES PROCEDURES

Pattern Modifications

Modifications to the patterns are not possible

Trademark & Personalization Policy

You must not submit any names, words, or phrases which include trade marks which are owned by someone else, and which might therefore infringe someone's trade mark or other intellectual property right. You must confirm that you are legally entitled to authorize us to make the products you have ordered, together with all designs, names, logos, symbols, images or other material (collectively, "Content") that you have submitted for inclusion in the products. You must confirm that all clearances, releases, permits and consents necessary for you to use the Content and place this order with us as requested herein have been obtained, and that the use of any Content does not (and will not) infringe, misappropriate or violate the rights of any person, place or entity, and is not otherwise unlawful. Similarly, Eletto does not accept any combinations of words, symbols, or images which are otherwise unlawful, threatening, defamatory, libelous, obscene, pornographic, or profane. Logica Sports reserves the right to reject any order you place for non-compliance with the above.

Confirmation Orders

All orders details are required on Confirmation order. Confirmation Order, Design, and Color Confirmation required to be signed and emailed for production to begin. No changes/cancellations are permitted once this is sent.

Pricing Policy

Prices are subject to change without notice. Price quotations are only valid for 60 days only.

Terms Of Sale

50% deposit; Balance 30 days (subject to credit approval otherwise balance COD)

Samples

A non-refundable fee of \$150.00 is applied on each sample.

Shipping

Shipments are FOB Montreal. Logica Sport is not able to provide precise shipment dimensions until shipment is final due to variance in different orders and sizes. Customer may request in writing shipping quotes at time of order only. Note this process may delay shipment due to lead time in receiving prices

Process

- Choose your uniform style and sizing
- Choose your collar
- Choose your design colors
- Choose your fonts and placements
- Add your logos

Submission of an order for goods to Logica Sport is regarded as an acceptance of the terms and conditions of Logica Sport as outlined above.

elettosport.com



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